



## Team B

You work for a new, small television company that wants to break into the big time by having a hit. You realize that people expect the good shows to be on at 9:00 and 10:00 in the evening. But your company is so small that they've decided to go against what is considered common sense and have a midnight hit. It is your job to come up with the idea.

When watching the Rocky Horror Picture Show for the 20<sup>th</sup> time, you suddenly are hit with an idea. You look at your friends on the sofa with you and realize that many cult shows gain a loyal following. You decide then and there to create a show that will become a cult legend. You've seen how people love laughing at bad shows so you decide to create the worst show ever and bill it as such.

You turn off the TV and look at your friends. "Come on," you say, "We're going to design the worst television show ever."

### Additional Instructions

You decide to get ideas by having people write an idea on a sheet of paper and then hand it to the person on the right. The person to the right then takes that idea and adds to it. This sheet is again handed to the person on the right. This is repeated until all ideas have made a complete circuit.

You then read the idea and then rate it on a scale from 1 to 10. Ten is a REALLY BAD show and 1 is a show that could make it in Prime Time. You again pass the sheet to your right and rate the next page. This is repeated until all group members have rated all ideas. Scores are totalled and the show with the highest number wins.

As a group, refine the winning show idea.

## Team C

You work for a new, small television company that wants to break into the big time by having a hit. You realize that people expect the good shows to be on at 9:00 and 10:00 in the evening. But your company is so small that they've decided to go against what is considered common sense and have a midnight hit. It is your job to come up with the idea.

When watching the Rocky Horror Picture Show for the 20<sup>th</sup> time, you suddenly are hit with an idea. You look at your friends on the sofa with you and realize that many cult shows gain a loyal following. You decide then and there to create a show that will become a cult legend. You've seen how people love laughing at bad shows so you decide to create the worst show ever and bill it as such.

You turn off the TV and look at your friends. "Come on," you say, "We're going to design the worst television show ever."

## Additional Instructions

You decide to get ideas by having everyone give it their best shot and then vote on whose idea is best. You decide you'll spend 30 minutes writing. Each person will then briefly describe his/her idea. After all ideas have been presented, you'll vote on the best one.

Notes:

---

---

---

---

---

---

---

---

---

---